

CYBER SAFETY



Policy	Cyber Safety	Version	1
Drafted	October 2-23	Approval Date	24 January 2024
Responsibility	Coastal Sparks Netball Club	Review Date	November 2024

OVERVIEW

Coastal Sparks Netball Club has an obligation to maintain a safe physical and emotional environment for all members including (but not limited to) committee members, club officials, registered athletes, umpires, coaches, club members, parents, spectators and sponsors.

At Coastal Sparks Netball Club we understand and accept the interest in social media networks and that a majority of our members may be involved within the social media community in some personal capacity. Including (but not limited to) Facebook, Instagram, Twitter, TikTok, WhatsApp, SnapChat, LinkedIn or other Apps, (including review sites), that can be utilised for communication and social media.

It is important for members of Coastal Sparks Netball Club to be aware that all information exchanged within social media networks and Apps online, or otherwise, falls within the public domain, and the line drawn between what is considered to be personal and public is not always clear. It is also important to remember that information posted on social network sites can be easily traced and accessed at any time.

The purpose of this policy is to outline minimum standards regarding social media use and participation for all members during their membership with Coastal Sparks Netball Club. This Policy applies to the official and personal use of all social media; including use through employment, Club or in a personal capacity.

It applies to all members, contractors, sponsors, customers and social media users. This Policy should be read in conjunction with other Wanneroo Districts Netball Association policies and procedures and guidelines.

Coastal Sparks Netball Club expects members to act in a positive and inclusive manner towards all individuals, groups, associations and companies and this includes social media, messaging and general internet usage. The following guidelines should be followed by all members of Coastal Sparks Netball Club in relation to social media networks and participation within the online social media community:

- When participating in social media networks online or otherwise, members of Coastal Sparks Netball Club should ensure that personal comments do not bring Coastal Sparks Netball Club, athletes or any of its committee, sponsors or members into disrepute.
- It is unacceptable to disparage Coastal Sparks Netball Club, its committee, sponsors or members when participating in social media networks.
- Members of Coastal Sparks Netball Club should not participate in social media networks in such a way that negatively impacts upon their effectiveness and productivity at work or education.

CYBER SAFETY



- When participating in social media networks online or otherwise, members of the Coastal Sparks Netball Club should not imply that any personal comments are endorsed in any way by the Club.
- When participating in social media networks online, members must not disclose confidential information belonging to Coastal Sparks Netball Club.
- Members of Coastal Sparks Netball Club should not participate in social media networks in such a way that harasses, discriminates, treats unfairly or inappropriately any other member, person or athlete of Wanneroo Districts Netball Association or affiliated partners.
- Members are asked to avoid personal comments or opinions that compromise the integrity of the Coastal Sparks Netball Club, activities, members, sponsors or partner organisations.
- When utilising social media (including Apps and review sites), no pages or group chats should be created in the name “Coastal Sparks Netball Club” or “CSNC” without first obtaining permission from the Coastal Sparks Netball Club President.
- Coastal Sparks Netball Club has a ‘Zero Tolerance’ regarding cyber bullying, racial and/or religious vilification; derogatory remarks towards the Club, Association, sponsors and members.
- All social media postings, blogs, status updates, reviews and tweets will be regarded as ‘public comment’.

Any breach of this policy may result in disciplinary action, up to and including termination of membership from Coastal Sparks Netball Club. If a Member becomes aware of any breach of this policy, please contact the Coastal Sparks Netball Club President with full details (including copies).

Any breach of this policy will be investigated fully in accordance with Coastal Sparks Netball Club Policies & Procedures and may result in a notification to Police where the Club is legally obliged to do so.

OUR RESPONSIBILITY

Coastal Sparks Netball Club recognises that as providers of information we have a duty of care to convey information to all members via social media and online capacity in a respectful and courteous manner.

Coastal Sparks Netball Club understand and accept its responsibility to this effect and is committed to fair, unbiased and timely information. Social Media use will be used as an authorised two-way communication strategy from the Club to members and the wider community. Examples of such use (but not limited to) may include:

- Provide immediate information to members;
- Promote Club sponsors and supporters;
- Promote the Club to increase our member base;
- Promote our members and the sport of netball;
- Post member and sponsor photos.

This policy will be reviewed annually to ensure it remains relevant to Club operations and reflects both community expectations and Australian legal requirements. This policy should be read in conjunction with other Coastal Sparks Netball Club policies.